

# CYBER SECURITY

Cyber warfare is the largest threat to your data security, regardless of your organization's size.

Doing nothing is not an option. Keyser's Digital Infrastructure Solutions (DIS) Practice Group develops PROACTIVE and PREVENTATIVE cyber security solutions, CUSTOMIZED to each of our clients' unique needs.

## IN TODAY'S WORLD...

A distributed workforce contributes to multiple points of weakness.



60%

of privately held firms who experience a cyber attack or ransomware go out of business within a year.



\$600k

is the average ransomware per attack.



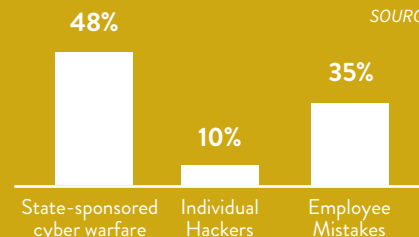
96%

Percent of cyber attacks could have been avoided.

## EVERY C-LEVEL EXECUTIVE IS CONCERNED ABOUT

- The integrity, storage, and **security** of your data
- Where their **data is housed** – on premises, the cloud, hybrid cloud / collocation 3rd party managed
- Employees working on **sensitive information on non-secure networks**
- The **irreparable cost** of a cyber attack
- How do we **prevent** it from occurring
- Who do we partner with in **creating the solutions**.

*What is the most dangerous cyber threat to your company or organization?*



SOURCE: CNBC

## HOW ARE WE DIFFERENT?

We proactively assess hardware and software applications by partnering with cyber security firms. From start to finish, your transition can be executed seamlessly.



## WHAT DOES THAT GIVE OUR CLIENTS?



### *Speed*

We've got processes and partnerships in place so we're ready to go when you are.



### *No Language Barriers*

We know your expertise and best practices and aim to make the process easy for you by speaking your language.



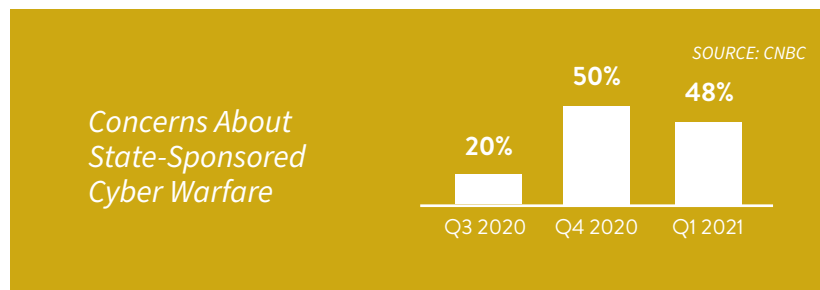
### *Operational Understanding*

We understand how you operate.



### *Single Point of Contact*

We handle everything for you.



# WITH KEYSER, YOUR NEEDS ARE ALWAYS PRIORITY

At Keyser, we value the client experience above all else. We analyze your situation and make sure that all actions, advice, and recommendations are in alignment with the client's best interests. We know a one-size-fits-all solution does not

fit all data security strategies, which is why we create custom commercial real estate strategies that are unique to your cyber security needs.

How is Keyser DIS uniquely positioned to lead the effort to resolving the problems faster and more efficiently?

Address  
the  
Situation

+

Bring  
Forth  
Solutions

=

Quickly And  
Efficiently  
Resolving  
Those Issues

## HERE'S AN EXAMPLE OF HOW KEYSER LOOKS OUT FOR YOU:

In the commercial real estate world, competitors will often recommend that companies avoid cloud storage. The hidden purpose behind this is that traditionally, brokers are paid commissions on the size of the space that is leased/purchased, and cloud storage relieves pressure for physical space. Less physical space equates to less commission.